



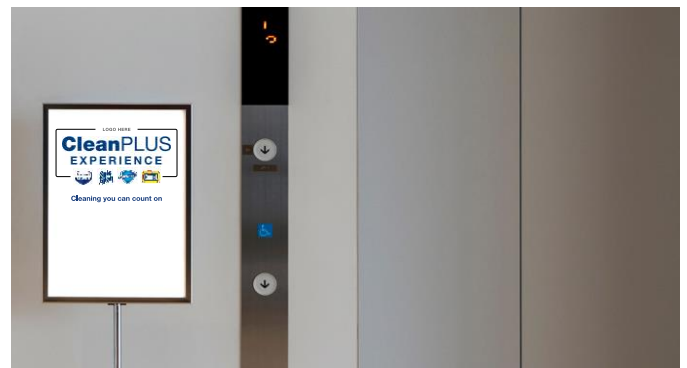
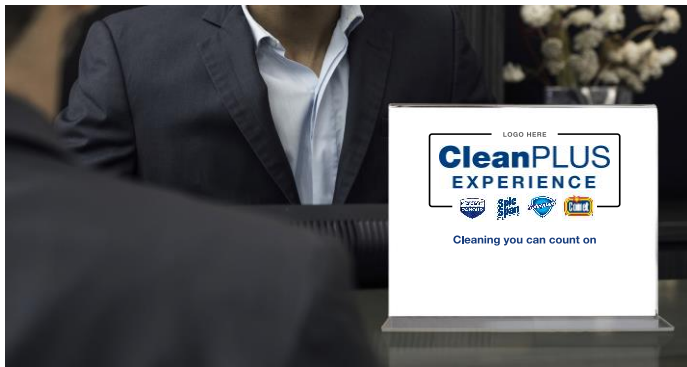
P&G Professional has launched the CleanPLUS Experience to aide businesses in their recovery by offering resources and materials to help build trust with guests. Business who sign up for the CleanPLUS Experience will have access to co-branded digital and printed materials that showcase **trusted name brands** such as Dawn Professional, Microban 24 Professional, Safeguard, Spic & Span, and Comet to help give customers and guests confidence in the clean.

every experience counts.™



Cleaning you can count on

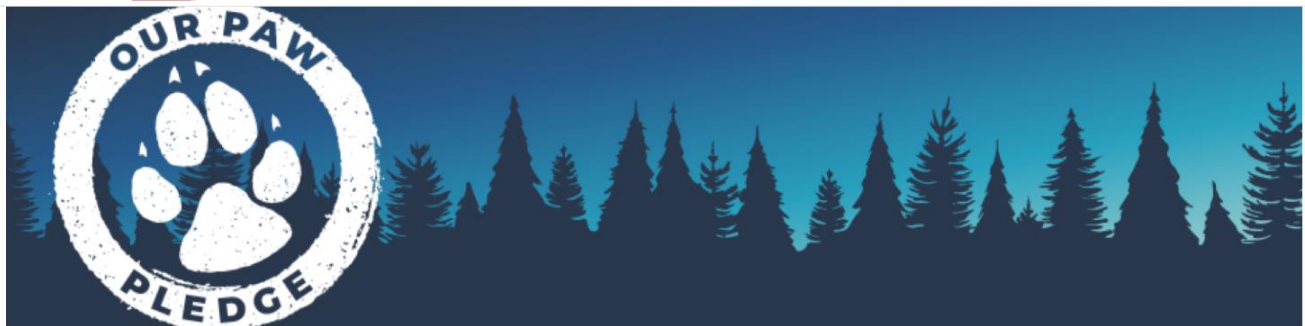
Now, more than ever, the safety and well-being of our guests are our top priorities. That's why we're using exceptional, professional cleaning and disinfecting products from brands you trust.



**THE HEROES BEHIND YOUR HEROES**

Trusted cleaners and EPA registered disinfectants that work as hard as you do

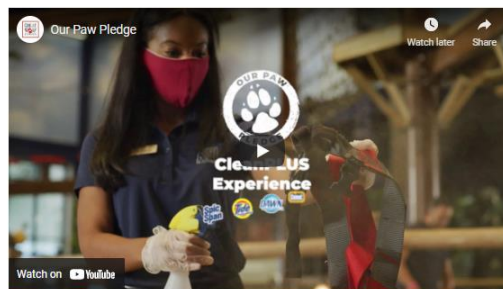
Visit our website at [pgpro.com](http://pgpro.com) to download our Cleaning & Disinfecting Guide – or contact us 24/7 at 1-800-332-7787



### Let Us Keep Your Family Safe While You Play

At Great Wolf Lodge, you'll see some changes to your stay so your Pack can play safe. It's our Paw Pledge. And it represents our commitment to keeping you healthy and safe during your stay.

[SEE PROGRAM DETAILS](#)



To ensure a CleanPLUS Experience, we convened with experts from Procter & Gamble to review cleaning and sanitation operations, equipment and products that are proven to clean, sanitize and disinfect. A CleanPLUS Experience means that we have identified:

- High touch areas across the lodge to clean and disinfect on a more frequent basis.
- Trusted brands that will help us clean and disinfect.
- In our rooms and across all public areas and outlets, Spic and Span 3n1, a hospital grade disinfectant, will be our core cleaner due to its tremendous versatility, along with Comet bath. Both products are on the EPA's approved N-List. In addition, Febreze Sanitizing Fabric Refresher will be used on all soft good materials.
- In our Food and Beverage outlets, all dishware and cutlery are cleaned and sanitized using Dawn Professional Power Wash. This product is also on the EPA's approved N-List.
- In our laundry, our linens and towels are laundered in Tide Professional.

The CleanPLUS experience ensures high standards in cleaning and disinfecting across all areas of the lodge.