

## Partial List of HTA's Accomplishments (1994 – 2024)

As a solid **voice** of the region's hospitality business, a **political force**, a **visionary leader**, and **relentless advocate** for making Charlotte area a **great destination** for the past 30 years, HTA has been a leader and proactive participant in numerous major initiatives to include:

- Continuously having relationships with **decision-makers** whose actions are vital in making our region a fantastic place to live, work, and visit
- Being a relentless advocate for the continued prosperity of our remarkable **airport (CLT)** and our airline (**American Airlines**)
- Establishment of the **CRVA** (Charlotte Regional Visitors Authority)
- Building the **Charlotte Convention Center** and helping with its recent **\$126 Million upgrade**
- Building the **Westin Hotel**
- Building the **Spectrum Center** and active involvement with its recently approved **\$275 Million** hospitality tax investment to upgrade and retain our NBA team in Charlotte for the next 2 decades. Additional private investments committed by the Hornets will increase the total renovation cost to exceed \$600 Million
- Building the **NASCAR Hall of Fame** and the addition of the **Crown Ballroom**
- Building Charlotte's **\$200 Million arts and cultural complex**, renovating **Bojangles Coliseum** and building Charlotte's **Light Rail** system
- Building the **Charlotte Knights Baseball Complex** and preparing to upgrade it
- We did our major part of working with state legislators to extend an existing hospitality tax, to enable our city \$650 Million (for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
- Active involvement in working with the **City** of Charlotte, **CRVA**, and other partners in attracting major tourism conventions and events, such as the **2012 Democratic National Convention (DNC)**, **CIAA Tournament**, **2019 NBA All-Stars**, **2020 Republican National Convention (RNC)**, **college football games**, ACC Championship games, international soccer games, and mega concerts
- Building of the **Zmax Dragway** in Concord, **Matthews Regional Sportsplex**, and rebuilding the city center's **Memorial Stadium**.
- Building of Charlotte's Sullenberger Aviation Museum
- Proactive involvement in helping Charlotte secure an **MLS** (Major League Soccer) **team**
- Proactive involvement in public safety initiatives and legislative changes required to make our community safer.