

Helping Members with Growing Their Business, is HTA's Business

- Increasing business opportunities for members
- Serving as a resource, consultant, and extension of business development for members
- Addressing business challenges for members

Our **Passion, Pride, Persistence**

enable us to achieve our mission

In 2024, the Greater Charlotte Hospitality & Tourism Alliance (HTA) will do its part to....

- Focus on having a **safe community**, as **public safety** is vital for our continued growth and prosperity. After doing our part to pass legislations for **Hotel Safety (SB 53)** and **Pre-Trial Integrity (HB 813)**, we are focused on enhancing relationships with our law enforcement to keep our community safe.
- Do our part to assure our **International Airport (CLT)** and **Airline (American Airlines)** to stay strong and continue to thrive. Did our part to extend the **Jet Fuel Tax Exemption** for Airlines in NC.
- Enhance Charlotte area's status as a fantastic **Business Capital** to retain and enhance **Corporate Business** while positioning the city for more corporate headquarters' relocations.
- Enhance Charlotte's status as a premier **convention and event destination** and focus on improving our area's tourism infrastructure and promotions.
- Making Charlotte a destination for **medical tourism**
- Proactive involvement in community wide issues of **transportation, education, workforce development, job creation, housing, and homelessness**.
- Serve as a **resource** to address issues regarding **eviction ban, CMPD district attorney, ABC and ALE** actions.
- Prepare for the **mega races** at the Charlotte Motor Speedway, **mega events** at the Bank of America Stadium (**college football games, concerts, NFL games, bowl game, ACC Football Championship, MLS & International soccer games**), **2024 NCAA Basketball Tournament (3/21 & 23)**, **ACC Baseball Tournament (5/21-5/26)**, **Copa America Games (7/10 & 13)**, **2024 Wells Fargo Golf Championship, 2025 PGA Championship, Lovin Life Music Festival (5/3-5)**, and other major upcoming events.
- Assist with the journey of **Securing an NFL Draft**, **MLS All-Star Event**, **NASCAR All-Star Event**, and a **Super Bowl** for Charlotte. Active involvement in initiatives required to **maintain, enhance, build, and retain** tourism revenue generating assets such as Bank of America stadium, and involvement in the recently approved **\$275 Million** major enhancement of **Spectrum Center** and creation of a new entertainment district in the Center City.

HTA's Corporate Partners (\$5000 annual investment)

| | |
|--|---|
| A1 Glass & Aluminum | Kinetic Business |
| ABC Invest. & MGMT Co. (Choice Hotels, Hiltons...) | LaBella |
| Adams Outdoor Advertising | Laxmi Hotels Group, LLC |
| AE Global Media | Liquid Evolutions |
| ARG - IT Clarity | Lowe's Pro Supply |
| Allegiance Merchant Services | MAL Entertainment |
| American Airlines | The McIntosh Law Firm |
| Arrya Hospitality | Mecklenburg County ABC Board |
| Atrium Health (Global Healthcare Services) | Media Arts Collective |
| Barton Malow Company | McLaren/Rolls-Royce Motorcars Charlotte |
| Batson-Cook Construction | The Men's Club |
| Beacon Invest. & MGMT Group (Hyatt Place, Hiltons..) | Monument Real Estate Partners |
| BMS CAT NC | Moore & Van Allen |
| Brick Lane LLC | NASCAR |
| Carolina Custom Installations, Inc. | Novelty House/Havana Smoke |
| Carolina Panthers | Northlake Mall |
| Carowinds | Northwood Hospitality (Ballantyne Hotel, Marriotts,..) |
| Casco Signs, Inc. | Novant Health Greater Charlotte Market |
| Catawba Two Kings Casino | Paradies Lagardère |
| Charlotte Hornets | Park Expo & Conference Center |
| Charlotte Independence Soccer Club | Parking Management Company |
| Charlotte Knights Baseball Club | Party Reflections |
| Charlotte Motor Speedway | Paul Davis Restoration |
| Charlotte Regional Business Alliance | Peak Limo |
| Charlotte Regional Visitors Authority (CRVA) | Pepsi Bottling Ventures |
| Coca-Cola Consolidated | Philip Morris International |
| Complex Solutions USA | Plate Perfect Catering by FS Food Group |
| Crescent Event Production | Princess Street Partners (Five Guys,...) |
| Crown Cab | Pye Barker Fire & Safety |
| DEX Imaging | REDLEE/SCS Inc. |
| Direct Power | Resourceful Clinical Laboratory LLC |
| ECE | Rumsey Construction & Restoration |
| Ecolab | Sage Investment Group |
| Emma Allen State Farm | Scott Brown Media Group |
| Encore Global | Sheraton Charlotte Hotel/Le Meridien Charlotte |
| ESP Pros | Shred Industry Solutions Inc. |
| Extended Stay America | Shree Ganesh |
| F.B. MacPherson III Consulting. LLC | Shumaker, Loop & Kendrick, LLP |
| Ferguson | Simon Shopping Destinations (SouthPark, CPO, Concord Mills, etc.) |
| FDY | Southern Entertainment, LLC |
| Granite Insurance | Spectrum Enterprise |
| Hensley Fontana Public Relations | SREE Hotels (Marriotts, Hiltons, ...) |
| HMS Host | Steak 48 |
| HMS Investment | Steel and Propre Services |
| Home Depot Pro/P&G | Storey Program Management, LLC |
| Hospitality Building Services | Studio Displays |
| HREC Investment | Tara Consolati Events |
| IMA Financial Group | Trio |
| InTown Suites | United States Performance Center |
| JDH Developers | The Whiting-Turner Contracting Company |
| JE Dunn Construction Company | WIMS Consulting, Inc. |
| Johnson & Wales University | Wintergreen Hospitality |

HTA's Corporate Sponsors (\$2500 annual investment)

| | |
|--|--|
| 204 North Kitchen & Cocktails | John Benjamin Designs, LLC |
| 7th Peak Marketing | Johnson Brothers Mutual |
| AC Hotel Charlotte City Center | JW Marriott Charlotte |
| A.C.E. Academy Charter School | Kimpton Tryon Park Hotel |
| The Agency Charlotte | Kirlin-Way Mechanical |
| Amelie's French Bakery | Level Up Logo |
| AT&T North Carolina | Marcus & Millichap |
| ATMA Hotel Group, Inc. | Maynard Nexsen |
| Baker Roofing Company | McIlveen Family Law Firm |
| BELFOR Property Restoration | NJCAA |
| Bhula Realty Group | NiceDay |
| Binaco Real - Estate Development | Night Owl National Contractors Inc. |
| BL Harbert International | ODA Architecture |
| BluSky Restoration Contractors, LLC | The Olde Mecklenburg Brewery |
| Branstorm | Omar Carter Foundation |
| Bucci Development | Piedmont Natural Gas |
| CAA ICON | Omni Charlotte Hotel |
| Cabarrus County Convention & Visitors Bureau | PM Hotels |
| CertaPro Painters Salisbury/Concord/Gastonia & Charlotte | Pond & Company |
| Charlotte 49ers Athletics | Prism |
| Charlotte Checkers | Publix Super Markets |
| Charlotte Destination Group | Que Hospitality |
| Charlotte Palm | Queen City Hotels & Management |
| Charlotte SouthPark Marriott/Renaissance/AC Hotel | Quest |
| Charlotte Tennis Association | Rally Pickleball |
| City Wide Exterminating | Ratcliffe Golf Services, Inc./Seven Jars Distillery |
| Coldwell Bankers Commercial Realty | RBA Group Architects |
| Curated Events | RelyAble Source Workforce Solutions |
| DoubleTree SuitesCharlotte-Southpark | Residence Inn Uptown The Dunhill Hotel The Asbury Restaurant |
| Duke Energy Sustainable Solutions | Ruxmani Hotels Inc. |
| ECS Limited | S B & J Enterprises (Wendy's,...) |
| Edison House | SEGRA |
| El Puro Cuban Restaurant | Sentinel Risk Advisors LLC |
| Embassy Suites by Hilton Charlotte Uptown | Sheraton Charlotte Airport |
| Emerald Financial Group | Short Run Pro |
| Ernst & Young LLP | Shreeji Hotel Group |
| Fairfield Inn & Suites Charlotte Uptown | ShutterBooth |
| Fahrenheit Charlotte | Sonesta Charlotte Lower South End |
| First Citizens Bank | Southern Blossom Florist |
| Garmon and Company | Spectrum Reach |
| GDC Supplies, Equipment & Contracting, LLC | Stevenson Development/Grace Outdoor |
| GoPlaySave | Stewart Engineering |
| Great Wolf Lodge | STK Steakhouse |
| Gresham Smith | Sullenburger Aviation Museum |
| Hamilton Stephens Steele + Martin, PLLC | SympliFi |
| Hampton Inn & Suites @ Phillips Place | Sysco Food Services of Charlotte |
| HBCU Legacy Organization | Tech Guru |
| Hendrick Construction Inc. | TMGOC Ventures |
| Hendrick Luxury Group | TNT Commercial |
| Hilton Garden Inn & Hampton Inn Charlotte - Uptown | Trevi Partners, LLC |
| Hilton Garden Inn Charlotte Airport (Naman Hotels) | Truliant Federal Credit Union |
| Hilton Charlotte Uptown | Tryon Distributing Company |
| HNTB Corporation | Turner Construction Company |
| Holiday Inn Express SouthEnd | The UPS Store |
| Homes with Cachet | Urban Trends Real Estate |
| Homewood Suites and Hilton Garden Inn SouthPark | US Foods |
| Hospitality Furnishings & Design INC | Uwharrie Bank |
| Hugo A. Pearce Attorney at Law | The Village on Morehead |
| Hyatt House Charlotte Center City | Visit Lake Norman |
| The Ivey's Hotel (MRK Hotels) | YCP Cleaning Services |

Hospitality and Tourism Industry in Mecklenburg County
(Actual Figures for FY 1995, FY 2015, FY 2019, FY 2021, FY 2023, FY 2024 and projections for 2030)

| | 1995 actual | 2015 actual | 2019 actual | 2021 actual | 2023 actual | 2024 actual | 2030 projections |
|---------------------------------------|-----------------------|------------------------|-------------------------|------------------------|-----------------------|------------------------|-------------------------|
| Industry's Economic Impact | \$1 Billion | \$5 Billion + | \$5.95 Billion + | \$4.5 Billion | \$7.8 Billion | \$7.9 Billion | \$11.94 Billion+ |
| Sales Tax Revenue Impact | \$60 Million | \$363 Million | \$445 Million | \$230 Million | \$585 Million | \$672 Million | \$900.54 Million |
| Employment Impact | 30,000 | 60,000 | 85,000 | 65,000 | 90,000 | 95,000 | 115,000 |
| Room Revenue | \$174 Million | \$647 Million | \$806.2 Million | \$395.9 Million | \$1.01 Billion | \$1.05 Billion | \$1.3 Billion |
| 8% Occupancy Taxes Revenue | \$10.4 Million | \$51.76 Million | \$64.5 Million | \$31.7 Million | \$80.2 Million | \$83.38 Million | \$104.1 Million |
| Food & Beverage Revenues | \$807 Million | \$2.92 Billion | \$3.66 Billion | \$3.3 Billion | \$5.12 Billion | \$5.35 Billion | \$7.03 Billion |
| 1% Food & Bev. Tax Revenue | \$8.07 Million | \$29.2 Million | \$36.6 Million | \$33.1 Million | \$51.2 Million | \$53.5 Million | \$70.0 Million |

****This chart and projections were compiled by the Greater Charlotte Hospitality and Tourism Alliance (HTA) and indicates HTA's specific goals of increased revenues for the lodging and food & beverage industries in Mecklenburg County. These specific and measurable (due to existing taxes) revenues directly and indirectly impact HTA's entire membership in the Greater Charlotte Area**

Actual figures for occupancy and food & beverage tax revenues are gross taxes collected by Mecklenburg County Tax Collector's Office for FY 1995 (July 1994 - June 1995), FY 2015, FY 2019, FY 2021, FY 2023 (July 2022 - June 2023), FY 2024 (July 2023 - June 2024)

Partial List of HTA's Accomplishments (1994 – 2024)

As a solid **voice** of the region's hospitality business, a **political force**, a **visionary leader**, and **relentless advocate** for making Charlotte area a **great destination** for the past 30 years, HTA has been a leader and proactive participant in numerous major initiatives to include:

- Continuously having relationships with **decision-makers** whose actions are vital in making our region a fantastic place to live, work, and visit
- Being a relentless advocate for the continued prosperity of our remarkable **airport (CLT)** and our airline (**American Airlines**)
- Establishment of the **CRVA** (Charlotte Regional Visitors Authority)
- Building the **Charlotte Convention Center** and helping with its recent **\$126 Million upgrade**
- Building the **Westin Hotel**
- Building the **Spectrum Center** and active involvement with its recently approved **\$275 Million** hospitality tax investment to upgrade and retain our NBA team in Charlotte for the next 2 decades. Additional private investments committed by the Hornets will increase the total renovation cost to exceed \$600 Million
- Building the **NASCAR Hall of Fame** and the addition of the **Crown Ballroom**
- Building Charlotte's **\$200 Million arts and cultural complex**, renovating **Bojangles Coliseum** and building Charlotte's **Light Rail** system
- Building the **Charlotte Knights Baseball Complex** and preparing to upgrade it
- We did our major part of working with state legislators to extend an existing hospitality tax, which enabled our city and our industry to invest \$650 Million (from project growth in our revenues/taxes) for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
- Active involvement in working with the **City** of Charlotte, **CRVA**, and other partners in attracting major tourism conventions and events, such as the **2012 Democratic National Convention (DNC)**, **CIAA Tournament**, **2019 NBA All-Stars**, **2020 Republican National Convention (RNC)**, **college football games**, ACC Championship games, International soccer games, and mega concerts
- Building of the **Zmax Dragway** in Concord, **Matthews Regional Sportsplex**, and rebuilding the center city's **Memorial Stadium**.
- Proactive involvement in helping Charlotte secure an **MLS** (Major League Soccer) **team**
- Proactive involvement in public safety initiatives and legislative changes required to make our community safer.

HTA Annual Meetings & Events

- Quarterly General Meetings
- Annual Dinner & Gala Event
- Board of Directors Meetings
- Numerous Corporate Networking Events
- Quarterly Golf Tournaments
- Annual Candidates Reception

Helping Members with Growing Their Business, is HTA's Business

HTA Committee Action Items for 2024

I. Business Development & Governmental Relations Committee

- Active involvement in **2024** elections
- Regular **meetings** with elected and appointed officials
- Legislative **visits** (funding for law enforcement, law enforcement academy scholarships, domestic violence prevention, hotel safety legislation, online sports betting)
- Assist with appointing members to **governmental** boards
- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Better utilize and promote the beautiful new center city **Memorial Stadium**
- Active involvement with efforts for:
 - Continuous enhancement of Charlotte Douglas International Airport (**CLT**)
 - Retaining existing corporations and recruiting new major businesses to Charlotte's region
 - **Retain** and **enhance** major tourism assets/events, enhance regional tourism promotions for **family travels** and **travel for shopping to Charlotte** (Zara, American Girl Store, etc.)
 - Building a major **tennis** complex and an **indoor amateur sports** complex
 - Building a mega **warehouse** for ABC in Charlotte area and addressing **ABC issues**
 - Building a **conference center** in the Lake Norman area
 - Building a new **aviation museum**
 - Upgrading **Spectrum Arena, Bank of America Stadium, Truist Field, Charlotte Motor Speedway, Charlotte Convention Center, Harry L Jones Golf Course**, and amateur **sports facilities**
 - Recruiting **mega** events (NFL draft, Super Bowl, NBA All Stars, NASCAR All Stars, CIAA Tournaments, International soccer games, college football games, music festivals & concerts, amateur sporting events, etc.)
 - Making Charlotte a national and global destination for **medical tourism**
 - Reviving Charlotte's **music history**
 - Reviving the **Northlake Mall** and the **Epicentre**
 - Building of new **transit center**
 - Addressing challenges for Charlotte's **cab** companies
 - Addressing Charlotte region's traffic and regional **transit** needs
 - Addressing Charlotte's **housing** issues/**rezoning** challenges

II. Public Safety Committee

- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Resolving hotel transient guest status for North Carolina
- **Domestic violence** prevention (state's involvement)/Human Trafficking Legislation
- Law enforcement academy scholarships (funding), addressing crimes by the mentally ill homeless

III. Membership Engagement & Community Relations Committees

- Providing members with the best meetings, events, and activities to enable them to build and enhance business relationships
- Individual meetings with Corporate Members to consult with and connect them with targeted decision makers
- Constantly encourage members to do business together

- Engaging HTA members with community wide issues of political leadership, **public safety, education, transportation** and region wide **economic development** and specific **community relations initiatives**
- Assist with appointing members to **governmental** boards

IV. Workforce Development Committee

- Assisting members with **labor challenges**
- Working with Charlotte Mecklenburg Schools, colleges, and universities and **starting** a 4-year hospitality program at **UNC Charlotte**
- Working with State Legislators to address the cost of childcare
- Active involvement with the City of Charlotte's efforts to address labor challenges
- Addressing public transportation and parking costs

Charlotte Area's Vital Tourism Driving Catalysts

1. Continuous prosperity of **Charlotte Douglas International Airport** (as a hub) and **American Airlines**
2. Thriving **Corporate travel business, medical tourism** and expanding **office space**
3. Vibrant **conventions** and **events** destination
4. **Professional sports** and sporting events
5. **Amateur sports** and sporting events
6. Vibrant collection of **museums, arts, attractions, nightlife, entertainment, shopping** and other tourism related assets.
7. **Smart growth** of our region's **accommodations** and **dining** packages
8. Continuous relationship building efforts with **elected, governmental** and **civic leaders** to effectively address business **opportunities** and **challenges**
9. Addressing the industry's growing demands for **available** and **qualified workforce**
10. Proactive involvement in community-wide issues (**leadership, economic development, transportation, education, public safety, housing, millennial friendly, visitor friendly**) to ensure our region is a phenomenal place to do business in, work, live, play and visit



Membership Application

Annual Membership Dues

| | |
|--|-------------------|
| 1. Corporate Partner | \$5,000.00 |
| 2. Corporate Sponsor | \$2,500.00 |
| 3. 5 + Employees | \$495.00 |
| 4. 2-4 Employees | \$445.00 |
| 5. 1 Employee (Individual Membership) | \$365.00 |

*For Corporate Sponsor & Partner Benefits, please see Corporate Membership Benefit Listing or call us at 704-331-0079.

Company: _____

Address: _____

Company Representative: _____ **Job Title:** _____

Office Phone #: _____ **Mobile #:** _____ **Fax #:** _____

E-Mail Address: _____ **Website:** _____

Preferred Method of Communication: (circle one) **Email** **Phone**

Number of Employees: _____ **Annual Membership Dues \$** _____

Application Date: _____ **Referred By:** _____

Method of Payment:

___ Check in the amount of \$ _____ will be mailed to HTA

___ Charge my credit card for the amount of \$ _____

Card Type: AMEX VISA MC

CC #: _____ **Expiration Date:** ___ / ___ **CID Code** _____

Company Representative's Signature _____

Your annual membership is valid from one full year from the date of joining.

Please fax, mail or email completed application to:
H.T.A., 301 South McDowell Street, Suite 1106, Charlotte, N.C. 28204
Phone # 704.331.0079 Fax # 704.331.0719
mjenatian@charlottehta.com
www.charlottehta.com

Thank you for your membership and support of the HTA.

- HTA is a full-time membership organization funded solely by its members.
- We look forward to having the opportunity of serving you and your business as a member!

Helping Members Grow Their Business, Is HTA's Business

The **Greater Charlotte Hospitality & Tourism Alliance (HTA)** has been the premier voice of our region's hospitality & tourism industry since it was established by the leaders of the industry in 1994. Over the years the HTA's leadership has proudly been vital in efforts that have made our region a premier destination. We are proud to have been a major part of developing the **Charlotte Convention Center, Spectrum Arena, the NASCAR Hall of Fame, \$200 million Arts & Cultural Complex, Carolinas Aviation Museum, the Charlotte Knights Baseball Stadium,** development of the \$42M **Matthews Regional Sportsplex,** renovation of **Mecklenburg County's Aquatic Center,** our efforts with upgrading the **Carolina Panthers'** (Bank of America) stadium, \$35 million renovation of **Memorial Stadium,** securing an **MLS (Major League Soccer)** team to Charlotte **and** many other initiatives which have made the Charlotte region a great travel, event and convention destination.

As a full-time membership association representing a variety of different businesses in the Greater Charlotte area, we have proudly become known as a major economic development driver for our region and one of the most effective business organizations in the Carolinas. Our mission and specific priorities are simply focused on leading initiatives that are essential in maximizing the bottom lines of all HTA members' businesses.

Our local hospitality industry, which is generating approximately **\$7.8 billion** in annual revenues, and employs more than 100,000 people in the Greater Charlotte area is a resilient industry and will continue to grow and have more of an impact on practically all businesses in our region. If you are interested in growing your share of business from this remarkable industry, put us to work for you by **joining as a member of the HTA.**

By becoming a part of the HTA, you will have a dedicated partner in helping you grow your business while having the opportunity of attending some of the absolute best business relationship development meetings and events that you can find anywhere in the Carolinas.

HTA Corporate Partner- \$5,000 Annual Investment

- 1 Corporate Partner Membership Plus 4 Individual Memberships
- Four Tickets for HTA's Annual Dinner (**\$900 value**)
- Invitation to Board Meetings and Corporate Member Networking Events
- Display Table at a General Meeting
- Corporate Partner Listing on Meeting Materials for Exposure
- **Plus all regular membership benefits as listed below:**
 - Invitations to attend complimentary HTA quarterly meetings and receptions, HTA's Annual Business Showcase, HTA's Annual Political Candidate Receptions, HTA's Annual Dinner, HTA's Four Annual Golf Tournaments and HTA's Clay Shooting Event
 - Discount on bus passes
 - A great resource for information, an all-star Board of Directors with a wealth of knowledge and expertise, and an opportunity to be part of one of the most dynamic business organizations in the state and region

HTA Corporate Sponsor- \$2,500 Annual Investment

- 1 Corporate Sponsor Membership Plus 2 Individual Memberships
- Two Tickets for HTA's Annual Dinner (**\$450 value**)
- **Plus all regular membership benefits as listed above**

Regular Membership- \$365- \$495 Annual Investment

- See above regular membership benefits

Thank You For Being A Member of The HTA

Helping You Grow Your Business, is HTA's Business

As a private membership organization which is solely funded by membership, our membership enabled us to do our vital part with the following items during recent months:

1. Working with the City of Charlotte to coordinate hospitality investments to drastically upgrade the Spectrum Center and keeping the Charlotte Hornets here until at least 2045. The ongoing renovation of the Spectrum Center was a catalyst for ACC (Atlantic Coast Conference) to award our city the ACC Men's Basketball Tournament for 2025, 2026, 2028 and the ACC Women's Basketball Tournament in 2027. Upgrades also helped us secure a major annual tennis invitational tournament and will position us for more major concerts and another NBA All-Star Event.
2. We did our major part of working with state legislators to extend an **existing** hospitality tax, which enable our city and our industry to invest \$650 Million (from project growth in our revenues/taxes) for drastic upgrades of Bank of America Stadium and retaining our NFL **Carolina Panthers**, our MLS **Charlotte FC**, our mega college football games, major concerts and major international soccer games for at least the next 2 decades.
3. We did our part to help organizers of the awesome Lovin Life Music Festival (LLMF) make the event a reality and have them rebook that event for 2025.
4. We did our part in working with state legislators to pass new laws to more effectively deal with repeat offenders (which were committing most crimes) and also recently passed a state law to prevent juveniles from committing crimes and not face consequences. Juveniles (16-17 years old) will now be prosecuted as adults for major crimes.
5. We relentlessly worked with Charlotte City Council to have them pass an ordinance to make disorderly conducts (aggressive homelessness, panhandling, public urination, public defecation, masturbation, sex in public) **illegal** in Charlotte.

We are laser focused on providing members with the best meetings and events in the Carolinas and would like for you to join us for the following events:

- October Candidate's Reception - Thursday, October 24th at the Hilton Charlotte Uptown (222 E 3rd Street) from 4pm – 6pm. Reply to this email to confirm your attendance.
- November 14th Golf Tournament presented by Paradies Lagardere at Rocky River Golf Club (contact us for details)
- November 20th Corporate Networking Event at Fahrenheit Charlotte from 4pm – 6pm (reply to RSVP)
- December Corporate Networking Event (details to follow)
- January Corporate Networking Event (details to follow)
- February 5th General Meeting (Invite to follow)
- HTA's 2025 Annual Gala Event – Thursday, April 10th at the Charlotte Convention Center/NASCAR Hall of Fame. This is our largest event of the year and will sell out months in advance.

We look forward to having the pleasure of serving you and working with you as a Corporate Member.