

# **Helping Members with Growing Their Business, is HTA's Business**

- Increasing business opportunities for members by doing our part in helping with legislative city ordinance modifications necessary to keep our community safe and prosperous while enabling existing hospitality tax dollars to be utilized to maintain, enhance, build and retain hospitality assets which have mega impacts on tourism revenues and our region's economy
- Serving as a resource, consultant, and extension of business development for members
- Addressing business challenges for members

**Our Passion, Pride, Persistence**

enable us to achieve our mission

# In 2025, the Greater Charlotte Hospitality & Tourism Alliance (HTA) will do its part to....

- Focus on having a **safe community**, as **public safety** is vital for our continued growth and prosperity. After doing our part to pass legislations for **Hotel Safety (SB 53)** and **Pre-Trial Integrity (HB 813)**, we are focused on enhancing relationships with our law enforcement to keep our community safe.
- Do our part to assure our **International Airport (CLT)** and **Airline (American Airlines)** to continue to thrive. Did our part to extend the **Jet Fuel Tax Exemption** for Airlines in NC and gaining support from Charlotte City Council for the major initiative of adding **19** new flight patterns at **CLT** to accommodate growth.
- Enhance Charlotte area's status as a fantastic **Business Capital** to retain and enhance **Corporate Business** while positioning the city for more corporate headquarters' relocations.
- Enhance Charlotte's status as a premier **convention and event destination** and focus on improving our area's tourism infrastructure and promotions.
- Making Charlotte a destination for **medical tourism**
- Proactive involvement in community wide issues of **transportation, education, workforce development, job creation, housing, and homelessness.**
- Serve as a **resource** to address issues regarding **eviction ban, CMPD district attorney, ABC and ALE** actions.
- Prepare for the **mega races** at the Charlotte Motor Speedway, **mega events** at the Bank of America Stadium (**college football games, concerts, NFL games, bowl game, ACC Football Championship, MLS & International soccer games**), **NCAA Basketball Tournament, Club World Cup Games in Charlotte, 2025 World Taekwondo Games, 2025 PGA Championship, Lovin Life Music Festival**, and other major upcoming events.
- Assist with the journey of **Securing an NFL Draft**, **MLS All-Star Event, NASCAR All-Star Event**, and a **Super Bowl** for Charlotte. Active involvement in initiatives required to **maintain, enhance, build, and retain** tourism revenue generating assets and involvement in the recently approved major enhancement of **Spectrum Center** and **Bank of America Stadium.**

## HTA's Corporate Partners (\$5000 annual investment)

A1 Glass & Aluminum	Kinetic Business
ABC Invest. & MGMT Co. (Choice Hotels, Hiltons...)	LaBella
Adams Outdoor Advertising	Laxmi Hotels Group, LLC
AE Global Media	Liquid Evolutions
ARG - IT Clarity	Lowe's Pro Supply
Allegiance Merchant Services	MAL Entertainment
American Airlines	The McIntosh Law Firm
Arrya Hospitality	Mecklenburg County ABC Board
Atrium Health (Global Healthcare Services)	Media Arts Collective
Barton Malow Company	McLaren/Rolls-Royce Motorcars Charlotte
Batson-Cook Construction	The Men's Club
Beacon Invest. & MGMT Group (Hyatt Place, Hiltons..)	Monument Real Estate Partners
BMS CAT NC	Moore & Van Allen
Brick Lane LLC	NASCAR
Carolina Custom Installations, Inc.	Novelty House/Havana Smoke
Carolina Panthers	Northlake Mall
Carowinds	Northwood Hospitality (Ballantyne Hotel, Marriotts,..)
Casco Signs, Inc.	Novant Health Greater Charlotte Market
Catawba Two Kings Casino	Paradies Lagardère
Charlotte Hornets	Park Expo & Conference Center
Charlotte Independence Soccer Club	Parking Management Company
Charlotte Knights Baseball Club	Party Reflections
Charlotte Motor Speedway	Paul Davis Restoration
Charlotte Regional Business Alliance	Peak Limo
Charlotte Regional Visitors Authority (CRVA)	Pepsi Bottling Ventures
Coca-Cola Consolidated	Philip Morris International
Complex Solutions USA	Plate Perfect Catering by FS Food Group
Crescent Event Production	Princess Street Partners (Five Guys,...)
Crown Cab	Pye Barker Fire & Safety
DEX Imaging	RateCraft
Direct Power	REDLEE/SCS Inc.
ECE	Rumsey Construction & Restoration
Ecolab	Sage Investment Group
Emma Allen State Farm	Scott Brown Media Group
Encore Global	Sheraton Charlotte Hotel/Le Meridien Charlotte
ESP Pros	Shred Industry Solutions Inc.
Extended Stay America	Shumaker, Loop & Kendrick, LLP
F.B. MacPherson III Consulting. LLC	Simon Shopping Destinations (SouthPark, CPO, Concord Mills, etc.)
Ferguson	Southern Entertainment, LLC
FDY	Spectrum Enterprise
Hensley Fontana Public Relations	SREE Hotels (Marriotts, Hiltons, ...)
HMS Host	Steak 48
HMS Investment	Steel and Propre Services
Home Depot Pro/P&G	Storey Program Management, LLC
Hospitality Building Services	Studio Displays
HREC Investment	Tara Consolati Events
IMA Financial Group	Trio
InTown Suites	United States Performance Center
JDH Developers	The Whiting-Turner Contracting Company
JE Dunn Construction Company	WIMS Consulting, Inc.
Johnson & Wales University	Wintergreen Hospitality

## HTA's Corporate Sponsors (\$2500 annual investment)

204 North Kitchen & Cocktails	John Benjamin Designs, LLC
7th Peak Marketing	Johnson Brothers Mutual
AC Hotel Charlotte City Center	JW Marriott Charlotte
A.C.E. Academy Charter School	Kimpton Tryon Park Hotel
The Agency Charlotte	Kirlin-Way Mechanical
Amelie's French Bakery	Level Up Logo
AT&T North Carolina	Marcus & Millichap
ATMA Hotel Group, Inc.	Maynard Nexsen
Baker Roofing Company	McIlveen Family Law Firm
BELFOR Property Restoration	NJCAA
Bhula Realty Group	NiceDay
Binaco Real - Estate Development	Night Owl National Contractors Inc.
BL Harbert International	ODA Architecture
BluSky Restoration Contractors, LLC	The Olde Mecklenburg Brewery
Branstorm	Omar Carter Foundation
Bucci Development	Piedmont Natural Gas
CAA ICON	Omni Charlotte Hotel
Cabarrus County Convention & Visitors Bureau	PM Hotels
CertaPro Painters Salisbury/Concord/Gastonia & Charlotte	Pond & Company
Charlotte 49ers Athletics	Prism
Charlotte Checkers	Publix Super Markets
Charlotte Destination Group	Que Hospitality
Charlotte Palm	Queen City Hotels & Management
Charlotte SouthPark Marriott/Renaissance/AC Hotel	Quest
Charlotte Tennis Association	Rally Pickleball
City Wide Exterminating	Ratcliffe Golf Services, Inc./Seven Jars Distillery
Coldwell Bankers Commercial Realty	RBA Group Architects
Curated Events	RelyAble Source Workforce Solutions
DoubleTree SuitesCharlotte-Southpark	Residence Inn Uptown   The Dunhill Hotel   The Asbury Restaurant
Duke Energy Sustainable Solutions	Ruxmani Hotels Inc.
ECS Limited	S B & J Enterprises (Wendy's,...)
Edison House	SEGRA
El Puro Cuban Restaurant	Sentinel Risk Advisors LLC
Embassy Suites by Hilton Charlotte Uptown	Sheraton Charlotte Airport
Emerald Financial Group	The Sherwin-Williams Company
Ernst & Young LLP	Short Run Pro
Fairfield Inn & Suites Charlotte Uptown	Shreeji Hotel Group
Fahrenheit Charlotte	ShutterBooth
First Citizens Bank	Sonesta Charlotte Lower South End
Garmon and Company	Southern Blossom Florist
GDC Supplies, Equipment & Contracting, LLC	Spectrum Reach
GoPlaySave	Stevenson Development/Grace Outdoor
Great Wolf Lodge	Stewart Engineering
Gresham Smith	STK Steakhouse
Hamilton Stephens Steele + Martin, PLLC	Sullenburger Aviation Museum
Hampton Inn & Suites @ Phillips Place	SympliFi
HBCU Legacy Organization	Sysco Food Services of Charlotte
Hendrick Construction Inc.	Tech Guru
Hendrick Luxury Group	TMGOC Ventures
Hilton Garden Inn & Hampton Inn Charlotte - Uptown	TNT Commercial
Hilton Garden Inn Charlotte Airport (Naman Hotels)	Trevi Partners, LLC
Hilton Charlotte Uptown	Truliant Federal Credit Union
HNTB Corporation	Tryon Distributing Company
Holiday Inn Express SouthEnd	Turner Construction Company
Homes with Cachet	The UPS Store
Homewood Suites and Hilton Garden Inn SouthPark	Urban Trends Real Estate
Hospitality Furnishings & Design INC	US Foods
Hugo A. Pearce Attorney at Law	Uwharrie Bank
Hyatt House Charlotte Center City	The Village on Morehead
The Ivey's Hotel (MRK Hotels)	Visit Lake Norman
	YCP Cleaning Services

**Hospitality and Tourism Industry in Mecklenburg County**  
**(Actual Figures for FY 1995, FY 2015, FY 2019, FY 2021, FY 2023, FY 2024 and projections for 2030)**

	1995 actual	2015 actual	2019 actual	2021 actual	2023 actual	2024 actual	2030 projections
<b>Industry's Economic Impact</b>	<b>\$1 Billion</b>	<b>\$5 Billion +</b>	<b>\$5.95 Billion +</b>	<b>\$4.5 Billion</b>	<b>\$7.8 Billion</b>	<b>\$7.9 Billion</b>	<b>\$11.94 Billion+</b>
<b>Sales Tax Revenue Impact</b>	<b>\$60 Million</b>	<b>\$363 Million</b>	<b>\$445 Million</b>	<b>\$230 Million</b>	<b>\$585 Million</b>	<b>\$672 Million</b>	<b>\$900.54 Million</b>
<b>Employment Impact</b>	<b>30,000</b>	<b>60,000</b>	<b>85,000</b>	<b>65,000</b>	<b>90,000</b>	<b>95,000</b>	<b>115,000</b>
<b>Room Revenue</b>	<b>\$174 Million</b>	<b>\$647 Million</b>	<b>\$806.2 Million</b>	<b>\$395.9 Million</b>	<b>\$1.01 Billion</b>	<b>\$1.05 Billion</b>	<b>\$1.3 Billion</b>
<b>8% Occupancy Taxes Revenue</b>	<b>\$10.4 Million</b>	<b>\$51.76 Million</b>	<b>\$64.5 Million</b>	<b>\$31.7 Million</b>	<b>\$80.2 Million</b>	<b>\$83.38 Million</b>	<b>\$104.1 Million</b>
<b>Food &amp; Beverage Revenues</b>	<b>\$807 Million</b>	<b>\$2.92 Billion</b>	<b>\$3.66 Billion</b>	<b>\$3.3 Billion</b>	<b>\$5.12 Billion</b>	<b>\$5.35 Billion</b>	<b>\$7.03 Billion</b>
<b>1% Food &amp; Bev. Tax Revenue</b>	<b>\$8.07 Million</b>	<b>\$29.2 Million</b>	<b>\$36.6 Million</b>	<b>\$33.1 Million</b>	<b>\$51.2 Million</b>	<b>\$53.5 Million</b>	<b>\$70.0 Million</b>

**\*\*This chart and projections were compiled by the Greater Charlotte Hospitality and Tourism Alliance (HTA) and indicates HTA's specific goals of increased revenues for the lodging and food & beverage industries in Mecklenburg County. These specific and measurable (due to existing taxes) revenues directly and indirectly impact HTA's entire membership in the Greater Charlotte Area**

Actual figures for occupancy and food & beverage tax revenues are gross taxes collected by Mecklenburg County Tax Collector's Office for FY 1995 (July 1994 - June 1995), FY 2015, FY 2019, FY 2021, FY 2023 (July 2022 - June 2023), FY 2024 (July 2023 - June 2024)

## Partial List of HTA's Accomplishments (1994 – 2024)

As a solid **voice** of the region's hospitality business, a **political force**, a **visionary leader**, and **relentless advocate** for making Charlotte area a **great destination** for the past 30 years, HTA has been a leader and proactive participant in numerous major initiatives to include:

- Continuously having relationships with **decision-makers** whose actions are vital in making our region a fantastic place to live, work, and visit
- Being a relentless advocate for the continued prosperity of our remarkable **airport (CLT)** and our airline (**American Airlines**)
- Establishment of the **CRVA** (Charlotte Regional Visitors Authority)
- Building the **Charlotte Convention Center** and helping with its recent **\$126 Million upgrade**
- Building the **Westin Hotel**
- Building the **Spectrum Center** and active involvement with its recently approved **\$275 Million** hospitality tax investment to upgrade and retain our NBA team in Charlotte for the next 2 decades. Additional private investments committed by the Hornets will increase the total renovation cost to exceed \$600 Million
- Building the **NASCAR Hall of Fame** and the addition of the **Crown Ballroom**
- Building Charlotte's **\$200 Million arts and cultural complex**, renovating **Bojangles Coliseum** and building Charlotte's **Light Rail** system
- Building the **Charlotte Knights Baseball Complex** and preparing to upgrade it
- We did our major part of working with state legislators to extend an existing hospitality tax, which enabled our city and our industry to invest \$650 Million (from project growth in our revenues/taxes) for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
- Active involvement in working with the **City** of Charlotte, **CRVA**, and other partners in attracting major tourism conventions and events, such as the **2012 Democratic National Convention (DNC)**, **CIAA Tournament**, **2019 NBA All-Stars**, **2020 Republican National Convention (RNC)**, **college football games**, ACC Championship games, International soccer games, and mega concerts
- Building of the **Zmax Dragway** in Concord, **Matthews Regional Sportsplex**, and rebuilding the center city's **Memorial Stadium**.
- Proactive involvement in helping Charlotte secure an **MLS** (Major League Soccer) **team**
- Proactive involvement in public safety initiatives and legislative changes required to make our community safer.

# HTA Annual Meetings & Events

- Quarterly General Meetings
- Annual Dinner & Gala Event
- Board of Directors Meetings
- Numerous Corporate Networking Events
- Quarterly Golf Tournaments
- Annual Candidates Reception

**Helping Members with Growing Their Business, is HTA's Business**

# HTA Committee Action Items for 2025

## I. Business Development & Governmental Relations Committee

- Active involvement in **2025** elections
- Regular **meetings** with elected and appointed officials
- Legislative **visits** (funding for law enforcement, law enforcement academy scholarships, domestic violence prevention, hotel safety legislation, online sports betting)
- Assist with appointing members to **governmental** boards
- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Better utilize and promote the beautiful new center city **Memorial Stadium**
- Active involvement with efforts for:
  - Continuous enhancement of Charlotte Douglas International Airport (**CLT**)
  - Retaining existing corporations and recruiting new major businesses to Charlotte's region
  - **Retain** and **enhance** major tourism assets/events, enhance regional tourism promotions for **family travels** and **travel for shopping to Charlotte** (Zara, etc.)
  - Building a major **tennis** complex and an **indoor amateur sports** complex
  - Building a mega **warehouse** for ABC in Charlotte area and addressing **ABC issues**
  - Building a **conference center** in the Lake Norman area
  - Building a new **aviation museum**
  - Upgrading **Spectrum Arena, Bank of America Stadium, Truist Field, Charlotte Motor Speedway, Charlotte Convention Center, Harry L Jones Golf Course**, and amateur **sports facilities**
  - Recruiting **mega** events (NFL draft, Super Bowl, NBA All Stars, NASCAR All Stars, CIAA Tournaments, International soccer games, college football games, music festivals & concerts, amateur sporting events, etc.)
  - Making Charlotte a national and global destination for **medical tourism**
  - Reviving Charlotte's **music history**
  - Reviving the **Northlake Mall** and the **Epicentre**
  - Building of new **transit center**
  - Addressing challenges for Charlotte's **cab** companies
  - Addressing Charlotte region's traffic and regional **transit** needs
  - Addressing Charlotte's **housing** issues/**rezoning** challenges

## II. Public Safety Committee

- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Resolving hotel transient guest status for North Carolina
- **Domestic violence** prevention (state's involvement )/Human Trafficking Legislation
- Law enforcement academy scholarships (funding), addressing crimes by the mentally ill homeless

## III. Membership Engagement & Community Relations Committees

- Providing members with the best meetings, events, and activities to enable them to build and enhance business relationships
- Individual meetings with Corporate Members to consult with and connect them with targeted decision makers
- Constantly encourage members to do business together



- Engaging HTA members with community wide issues of political leadership, **public safety, education, transportation** and region wide **economic development** and specific **community relations initiatives**
- Assist with appointing members to **governmental** boards

#### **IV. Workforce Development Committee**

- Assisting members with **labor challenges**
- Working with Charlotte Mecklenburg Schools, colleges, and universities and **starting** a 4-year hospitality program at **UNC Charlotte**
- Working with State Legislators to address the cost of childcare
- Active involvement with the City of Charlotte's efforts to address labor challenges
- Addressing public transportation and parking costs

# Charlotte Area's Vital Tourism Driving Catalysts

1. Continuous prosperity of **Charlotte Douglas International Airport** (as a hub) and **American Airlines**
2. Thriving **Corporate travel business, medical tourism** and expanding **office space**
3. Vibrant **conventions** and **events** destination
4. **Professional sports** and sporting events
5. **Amateur sports** and sporting events
6. Vibrant collection of **museums, arts, attractions, nightlife, entertainment, shopping** and other tourism related assets.
7. **Smart growth** of our region's **accommodations** and **dining** packages
8. Continuous relationship building efforts with **elected, governmental** and **civic leaders** to effectively address business **opportunities** and **challenges**
9. Addressing the industry's growing demands for **available** and **qualified workforce**
10. Proactive involvement in community-wide issues (**leadership, economic development, transportation, education, public safety, housing, millennial friendly, visitor friendly**) to ensure our region is a phenomenal place to do business in, work, live, play and visit



## **Membership Application**

### **Annual Membership Dues**

<b>1. Corporate Partner</b>	<b>\$5,000.00</b>
<b>2. Corporate Sponsor</b>	<b>\$2,500.00</b>
<b>3. 5 + Employees</b>	<b>\$495.00</b>
<b>4. 2-4 Employees</b>	<b>\$445.00</b>
<b>5. 1 Employee (Individual Membership)</b>	<b>\$365.00</b>

\*For Corporate Sponsor & Partner Benefits, please see Corporate Membership Benefit Listing or call us at 704-331-0079.

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_

**Office Phone #:** \_\_\_\_\_ **Mobile #:** \_\_\_\_\_ **Fax #:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Preferred Method of Communication:** (circle one)      **Email**                      **Phone**

**Number of Employees:** \_\_\_\_\_ **Annual Membership Dues \$** \_\_\_\_\_

**Application Date:** \_\_\_\_\_ **Referred By:** \_\_\_\_\_

**Method of Payment:**

\_\_\_ Check in the amount of \$ \_\_\_\_\_ will be mailed to HTA

\_\_\_ Charge my credit card for the amount of \$ \_\_\_\_\_

**Card Type:** AMEX    VISA    MC

**CC #:** \_\_\_\_\_ **Expiration Date:** \_\_\_ / \_\_\_ **CID Code** \_\_\_\_\_

**Company Representative's Signature** \_\_\_\_\_

**Your annual membership is valid from one full year from the date of joining.**

**Please fax, mail or email completed application to:**  
H.T.A., 301 South McDowell Street, Suite 1106, Charlotte, N.C. 28204  
**Phone # 704.331.0079    Fax # 704.331.0719**  
**mjenatian@charlottehta.com**  
**www.charlottehta.com**

*Thank you for your membership and support of the HTA.*

- HTA is a full-time membership organization funded solely by its members.
- We look forward to having the opportunity of serving you and your business as a member!

# Helping Members Grow Their Business, Is HTA's Business

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The **Greater Charlotte Hospitality & Tourism Alliance (HTA)** has been the premier voice of our region's hospitality & tourism industry since it was established by the leaders of the industry in 1994. Over the years the HTA's leadership has proudly been vital in efforts that have made our region a premier destination. We are proud to have been a major part of developing the **Charlotte Convention Center, Spectrum Arena, the NASCAR Hall of Fame, \$200 million Arts & Cultural Complex, Carolinas Aviation Museum, the Charlotte Knights Baseball Stadium,** development of the \$42M **Matthews Regional Sportsplex,** renovation of **Mecklenburg County's Aquatic Center,** our efforts with upgrading the **Carolina Panthers'** (Bank of America) stadium, \$35 million renovation of **Memorial Stadium,** securing an **MLS (Major League Soccer)** team to Charlotte **and** many other initiatives which have made the Charlotte region a great travel, event and convention destination.

As a full-time membership association representing a variety of different businesses in the Greater Charlotte area, we have proudly become known as a major economic development driver for our region and one of the most effective business organizations in the Carolinas. Our mission and specific priorities are simply focused on leading initiatives that are essential in maximizing the bottom lines of all HTA members' businesses.

Our local hospitality industry, which is generating approximately **\$7.8 billion** in annual revenues, and employs more than 100,000 people in the Greater Charlotte area is a resilient industry and will continue to grow and have more of an impact on practically all businesses in our region. If you are interested in growing your share of business from this remarkable industry, put us to work for you by **joining as a member of the HTA.**

By becoming a part of the HTA, you will have a dedicated partner in helping you grow your business while having the opportunity of attending some of the absolute best business relationship development meetings and events that you can find anywhere in the Carolinas.

## HTA Corporate Partner- \$5,000 Annual Investment

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- 1 Corporate Partner Membership Plus 4 Individual Memberships
- Four Tickets for HTA's Annual Dinner (**\$900 value**)
- Invitation to Board Meetings and Corporate Member Networking Events
- Display Table at a General Meeting
- Corporate Partner Listing on Meeting Materials for Exposure
- **Plus all regular membership benefits as listed below:**
  - Invitations to attend complimentary HTA quarterly meetings and receptions, HTA's Annual Business Showcase, HTA's Annual Political Candidate Receptions, HTA's Annual Dinner, HTA's Four Annual Golf Tournaments and HTA's Clay Shooting Event
  - Discount on bus passes
  - A great resource for information, an all-star Board of Directors with a wealth of knowledge and expertise, and an opportunity to be part of one of the most dynamic business organizations in the state and region

## HTA Corporate Sponsor- \$2,500 Annual Investment

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- 1 Corporate Sponsor Membership Plus 2 Individual Memberships
- Two Tickets for HTA's Annual Dinner (**\$450 value**)
- **Plus all regular membership benefits as listed above**

## Regular Membership- \$365- \$495 Annual Investment

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- See above regular membership benefits

# Thank You For Being A Member of The HTA

## Helping You Grow Your Business, is HTA's Business

As a private membership organization which is solely funded by membership, our membership enabled us to do our vital part with the following items during recent months:

1. We worked relentlessly with Charlotte City Council to have them vote in favor of a plan that will add 19 new departure paths (from 8 departure paths to 27) that will drastically improve efficiency and customer services and reduce flight delays and cancellations at CLT.
2. Working with the City of Charlotte to coordinate hospitality investments to drastically upgrade the Spectrum Center and keeping the Charlotte Hornets here until at least 2045. The ongoing renovation of the Spectrum Center was a catalyst for ACC (Atlantic Coast Conference) to award our city the ACC Men's Basketball Tournament for 2025, 2026, 2028 and the ACC Women's Basketball Tournament in 2027. Upgrades also helped us secure a major annual tennis invitational tournament and will position us for more major concerts and another NBA All-Star Event.
2. We did our major part of working with state legislators to extend an **existing** hospitality tax, which enable our city and our industry to invest \$650 Million (from project growth in our revenues/taxes) for drastic upgrades of Bank of America Stadium and retaining our NFL **Carolina Panthers**, our MLS **Charlotte FC**, our mega college football games, major concerts and major international soccer games for at least the next 2 decades.
3. We did our part to help organizers of the awesome Lovin Life Music Festival (LLMF) make the event a reality and have them rebook that event for 2025.
4. We did our part in working with state legislators to pass new laws to more effectively deal with repeat offenders (which were committing most crimes) and also recently passed a state law to prevent juveniles from committing crimes and not face consequences. Juveniles (16-17 years old) will now be prosecuted as adults for major crimes.
5. We relentlessly worked with Charlotte City Council to have them pass an ordinance to make disorderly conducts (aggressive homelessness, panhandling, public urination, public defecation, masturbation, sex in public) **illegal** in Charlotte.

We look forward to having the pleasure of serving you and working with you as a Corporate Member.