



Membership Application

Annual Membership Dues

1. Corporate Partner	\$5,000.00
2. Corporate Sponsor	\$2,500.00
3. 5 + Employees	\$495.00
4. 2-4 Employees	\$445.00
5. 1 Employee (Individual Membership)	\$365.00

*For Corporate Sponsor & Partner Benefits, please see Corporate Membership Benefit Listing or call us at 704-331-0079.

Company: _____

Address: _____

Company Representative: _____ **Job Title:** _____

Office Phone #: _____ **Mobile #:** _____ **Fax #:** _____

E-Mail Address: _____ **Website:** _____

Preferred Method of Communication: (circle one) **Email** **Phone**

Number of Employees: _____ **Annual Membership Dues \$** _____

Application Date: _____ **Referred By:** _____

Method of Payment:

___ Check in the amount of \$ _____ will be mailed to HTA

___ Charge my credit card for the amount of \$ _____

Card Type: AMEX VISA MC

CC #: _____ **Expiration Date:** ___ / ___ **CID Code** _____

Company Representative's Signature _____

Your annual membership is valid from one full year from the date of joining.

Please fax, mail or email completed application to:
H.T.A., 301 South McDowell Street, Suite 1106, Charlotte, N.C. 28204
Phone # 704.331.0079 Fax # 704.331.0719
mjenatian@charlottehta.com
www.charlottehta.com

Thank you for your membership and support of the HTA.

- HTA is a full-time membership organization funded solely by its members.
- We look forward to having the opportunity of serving you and your business as a member!

Helping Members Grow Their Business, Is HTA's Business

The **Greater Charlotte Hospitality & Tourism Alliance (HTA)** has been the premier voice of our region's hospitality & tourism industry since it was established by the leaders of the industry in 1994. Over the years the HTA's leadership has proudly been vital in efforts that have made our region a premier destination. We are proud to have been a major part of developing the **Charlotte Convention Center, Spectrum Arena, the NASCAR Hall of Fame, \$200 million Arts & Cultural Complex, Carolinas Aviation Museum, the Charlotte Knights Baseball Stadium,** development of the \$42M **Matthews Regional Sportsplex,** renovation of **Mecklenburg County's Aquatic Center,** our efforts with upgrading the **Carolina Panthers'** (Bank of America) stadium, \$35 million renovation of **Memorial Stadium,** securing an **MLS (Major League Soccer)** team to Charlotte **and** many other initiatives which have made the Charlotte region a great travel, event and convention destination.

As a full-time membership association representing a variety of different businesses in the Greater Charlotte area, we have proudly become known as a major economic development driver for our region and one of the most effective business organizations in the Carolinas. Our mission and specific priorities are simply focused on leading initiatives that are essential in maximizing the bottom lines of all HTA members' businesses.

Our local hospitality industry, which is generating approximately **\$7.8 billion** in annual revenues, and employs more than 100,000 people in the Greater Charlotte area is a resilient industry and will continue to grow and have more of an impact on practically all businesses in our region. If you are interested in growing your share of business from this remarkable industry, put us to work for you by **joining as a member of the HTA.**

By becoming a part of the HTA, you will have a dedicated partner in helping you grow your business while having the opportunity of attending some of the absolute best business relationship development meetings and events that you can find anywhere in the Carolinas.

HTA Corporate Partner- \$5,000 Annual Investment

- 1 Corporate Partner Membership Plus 4 Individual Memberships
- Four Tickets for HTA's Annual Dinner (**\$900 value**)
- Invitation to Board Meetings and Corporate Member Networking Events
- Display Table at a General Meeting
- Corporate Partner Listing on Meeting Materials for Exposure
- **Plus all regular membership benefits as listed below:**
 - Invitations to attend complimentary HTA quarterly meetings and receptions, HTA's Annual Business Showcase, HTA's Annual Political Candidate Receptions, HTA's Annual Dinner, HTA's Four Annual Golf Tournaments and HTA's Clay Shooting Event
 - Discount on bus passes
 - A great resource for information, an all-star Board of Directors with a wealth of knowledge and expertise, and an opportunity to be part of one of the most dynamic business organizations in the state and region

HTA Corporate Sponsor- \$2,500 Annual Investment

- 1 Corporate Sponsor Membership Plus 2 Individual Memberships
- Two Tickets for HTA's Annual Dinner (**\$450 value**)
- **Plus all regular membership benefits as listed above**

Regular Membership- \$365- \$495 Annual Investment

- See above regular membership benefits