



INTRODUCTION

It's time to get serious about finding a solution for how Bars, breweries, pubs, and clubs can market to their patrons and attract new customers to their businesses.

We believe that we have built the formula to solve this problem and provide our partnered bars with a unique competitive advantage.

BarSkout is a revolutionary nightlife marketing platform that offers patrons a one-stop shop for the most relevant, "right-now information" including access to **pixelated camera feeds** of participating bars.

KEY POINTS TO UNDERSTAND

- **Cameras installed and maintained at zero cost to you.**
- **Our cameras are never recording.**
- **The camera feeds are too blurry to see anyone.**
- **The Management Portal gives you full control.**
- **We'll be exclusive for up to 70 of Charlotte's best bars within our first year of launch.**

ARE YOU GETTING YOUR SHARE OF LOCAL AND TOURISM BUSINESS?

While our technology will help bring new local patrons to your bar, we also are building our support with Charlotte area hotels to position BarSkout as their digital concierge and entertainment guide for Charlotte's visitors. This means BarSkout will be an effective platform to attract Charlotte tourists, conventions and corporate travelers to your establishment like never before.

Let us assist you with growing your business by allowing us the opportunity of providing a brief presentation about how this system works. If you're interested in learning more, please contact Josh Galloway at josh.galloway@barskout.com or call 775.544.0886.