

# HTA Committee Action Items for 2025

## I. Business Development & Governmental Relations Committee

- Active involvement in **2025** elections
- Regular **meetings** with elected and appointed officials
- Legislative **visits** (funding for law enforcement, law enforcement academy scholarships, domestic violence prevention, hotel safety legislation, online sports betting)
- Assist with appointing members to **governmental** boards
- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Better utilize and promote the beautiful new center city **Memorial Stadium**
- Active involvement with efforts for:
  - Continuous enhancement of Charlotte Douglas International Airport (**CLT**)
  - Retaining existing corporations and recruiting new major businesses to Charlotte's region
  - **Retain** and **enhance** major tourism assets/events, enhance regional tourism promotions for **family travels** and **travel for shopping to Charlotte** (Zara, etc.)
  - Building a major **tennis** complex and an **indoor amateur sports** complex
  - Building a mega **warehouse** for ABC in Charlotte area and addressing **ABC issues**
  - Building a **conference center** in the Lake Norman area
  - Building a new **aviation museum**
  - Upgrading **Spectrum Arena, Bank of America Stadium, Truist Field, Charlotte Motor Speedway, Charlotte Convention Center, Harry L Jones Golf Course**, and amateur **sports facilities**
  - Recruiting **mega** events (NFL draft, Super Bowl, NBA All Stars, NASCAR All Stars, CIAA Tournaments, International soccer games, college football games, music festivals & concerts, amateur sporting events, etc.)
  - Making Charlotte a national and global destination for **medical tourism**
  - Reviving Charlotte's **music history**
  - Reviving the **Northlake Mall** and the **Epicentre**
  - Building of new **transit center**
  - Addressing challenges for Charlotte's **cab** companies
  - Addressing Charlotte region's traffic and regional **transit** needs
  - Addressing Charlotte's **housing** issues/**rezoning** challenges

## II. Public Safety Committee

- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Resolving hotel transient guest status for North Carolina
- **Domestic violence** prevention (state's involvement )/Human Trafficking Legislation
- Law enforcement academy scholarships (funding), addressing crimes by the mentally ill homeless

## III. Membership Engagement & Community Relations Committees

- Providing members with the best meetings, events, and activities to enable them to build and enhance business relationships
- Individual meetings with Corporate Members to consult with and connect them with targeted decision makers
- Constantly encourage members to do business together

- Engaging HTA members with community wide issues of political leadership, **public safety, education, transportation** and region wide **economic development** and specific **community relations initiatives**
- Assist with appointing members to **governmental** boards

#### **IV. Workforce Development Committee**

- Assisting members with **labor challenges**
- Working with Charlotte Mecklenburg Schools, colleges, and universities and **starting** a 4-year hospitality program at **UNC Charlotte**
- Working with State Legislators to address the cost of childcare
- Active involvement with the City of Charlotte's efforts to address labor challenges
- Addressing public transportation and parking costs