

Best of 2024

1. Hospitality Revenues in Mecklenburg County were the best ever.
 - Room Revenue = **\$1.043Billion**
 - F&B Revenue = **\$5.35Billion**
2. Our awesome Charlotte Douglas International Airport continued to thrive, was drastically enhanced, opened a major new concourse, and received approval for 19 new flight patterns to accommodate growth.
3. Best year for conventions and events in the Charlotte area.
4. HTA worked relentlessly with the City of Charlotte to coordinate existing hospitality tax investment to drastically upgrade Spectrum Center and keep the Charlotte Hornets here until at least 2045.
5. HTA did its major part of working with state legislators and city council to extend an existing hospitality tax, which enabled our city and our industry to invest \$650 Million for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
6. HTA did its part to help organizers of the awesome Lovin Life Music Festival (LLMF) make the event a reality and have them rebook that event for 2025.
7. HTA did its part to make the opening of the Sullenberger Aviation Museum a reality.
8. HTA did its part in working with state legislators to pass new laws to more effectively deal with repeat offenders and to prosecute juveniles as adults for major crimes committed.
9. HTA relentlessly worked with Charlotte City Council to have them pass an ordinance to make disorderly conducts (aggressive homelessness, panhandling, public urination, public defecation, masturbation, sex in public) illegal in Charlotte.
10. HTA did its part of working with Charlotte City Council and Charlotte area's transit commission to have them vote in favor of adding toll lanes (one going south, one going north) to I-77 South/North from downtown to South Carolina state line to relieve the major congestion on that major interstate.