



The 2012 Business Showcase
Wednesday, March 28, 2012
The Park Expo & Conference Center
 (formerly known as the Charlotte Merchandise Mart)
3:00 until 7:00 p.m.

We invite you to participate in the largest business to business showcase in the Charlotte area and exhibit your services and products to more than 1000 business decision makers in the region. The **Charlotte Chamber** and the **Greater Charlotte Hospitality & Tourism Alliance (HTA)** once again join together to co-sponsor this fabulous tradeshow, which had an attendance of over 1500 from the membership of both organizations and over 150 exhibitors in 2011. This Business Showcase includes a complimentary reception (6:00-7:00 pm) and plenty of fabulous giveaways for attendees and exhibitors. To reserve your space please complete the attached form and fax it to Angela Sherrill at 704-331-0719. For additional information please call the HTA's office at 704-331-0079.

**** Early Bird Special – 20% off regular prices when you register AND pay before **December 14, 2011******

Presenting Sponsor \$2500 (limited number available)	Two exhibit booths in the most premier location, company name on drink ticket, full page ad in program booklet, company name listed on event invitation, company logo on event banner, company name listed on Charlotte Chamber & HTA websites.
Platinum Sponsor \$2000	Premier exhibit booth, company logo on event ticket, full page ad in program booklet, company name listed on event invitation, company logo on event banner, company name listed on Charlotte Chamber & HTA websites.
Gold Sponsor \$1500	Exhibit booth , your company's logo placed on banner, full-page ad in event program, company name listed on event invitation.
Silver Sponsor \$1000	Exhibit booth , your company name on event banner, business card ad in event program, company name listed on event invitation.
Bronze Sponsor \$750	Exhibit booth, company name listed on event invitation, company name on event signage, company name listed in program booklet.
Regular Exhibitor \$500	Exhibit booth (10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails 6' covered table, 2 chairs, identification signage)

Please complete the registration and payment form enclosed to reserve your sponsorship and/or booth NOW.

For best location and to secure your booth, please sign up today as booth spaces are limited and will sell out quickly.