



# The 2010 Business Showcase

Wednesday, March 31, 2010

The Park (formerly known as the Charlotte Merchandise Mart)

Independence Blvd. & Briar Creek Road

3:00 until 7:00 p.m.

You are cordially invited to participate in the best business to business showcase in the Charlotte area and exhibit your services and products to more than 1000 business decision makers in the region. The **Charlotte Chamber** and the **Greater Charlotte Hospitality & Tourism Alliance (HTA)** once again join together to co-sponsor this fabulous tradeshow, hosted by the Charlotte Chamber East Chapter, which had an attendance of over 1200 from the membership of both organizations and over 150 exhibitors in 2009. This Business Showcase includes a complimentary reception (6:00-7:00 pm) and plenty of fabulous giveaways for attendees and exhibitors. To reserve your sponsorship and/or your exhibit space please complete this form and fax it to Angela Sherrill at 704-331-0719. For additional information please call the HTA's office at 704-331-0079.

Presenting Sponsor \$2500 (limited number available)	<b>Two</b> exhibit booths in the most premier location, <b>company name</b> on <b>drink ticket, full page ad</b> in program booklet, <b>company name</b> listed on <b>event invitation, company logo</b> on event banner, <b>company name</b> listed on <b>Charlotte Chamber &amp; HTA websites.</b>
Platinum Sponsor \$2000	<b>Premier</b> exhibit booth, <b>company logo</b> on event ticket, <b>full page ad</b> in program booklet, <b>company name</b> listed on event invitation, <b>company logo</b> on event banner, <b>company name</b> listed on <b>Charlotte Chamber &amp; HTA websites.</b>
Gold Sponsor \$1500	<b>Exhibit booth</b> , your <b>company's logo</b> placed on banner, <b>full-page ad</b> in event program, <b>company name</b> listed on <b>event invitation.</b>
Silver Sponsor \$1000	<b>Exhibit booth</b> , your <b>company name</b> on event banner, <b>business card ad</b> in event program, <b>company name</b> listed on <b>event invitation.</b>
Bronze Sponsor \$750	<b>Exhibit booth</b> , <b>company name</b> listed on <b>event invitation, company name</b> on <b>event signage, company name</b> listed in <b>program booklet.</b>
Regular Exhibitor \$500	<b>Exhibit booth</b> (10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails 6' covered table, 2 chairs, identification signage)

**Please complete the registration and payment form enclosed to reserve your sponsorship and/or booth NOW.**

**For best location and to secure your booth, please sign up today as booth spaces are limited and will sell out quickly.**