



The 2018 Business Showcase

Wednesday, March 21, 2018 (3:00 – 7:00 pm)

The Park Expo & Conference Center (800 Briar Creek Rd)

We invite you to participate in the largest annual business to business showcase in the Charlotte area and exhibit your services and products to more than 1,000 business decision makers in the region.

The **Charlotte Chamber**, the **Greater Charlotte Hospitality & Tourism Alliance (HTA)**, and **CRVA Partners in Tourism** once again partner to co-sponsor what has become one of the best annual business-to-business trade shows in the Carolinas and widely known as the Business Showcase. Over the years, this fantastic and very productive business showcase has featured over 160 various businesses annually for exhibitors and has had an attendance of over 1,000 people each year from within the membership of all three organizations.

- This Business Showcase includes a complimentary reception and plenty of giveaways for attendees and exhibitors.

To reserve your space please complete the attached form and email it to Landon White at Landon@charlottehta.com or fax it to (704) 331-0719.

For information about additional sponsorship benefits, please call the HTA's office at (704) 331-0079.

Platinum Sponsor
\$3000

Two exhibit booths in the most premier location, **company name on event invitation, company logo on event banner, company name** listed on **co-sponsor's** websites. **Additional business development benefits (call Landon @ 704-331-0079)**

Gold Sponsor
\$2000

Premier exhibit booth location, **company name on event invitation, company logo on event banner, company name** listed on **co-sponsor's** websites

Silver Sponsor
\$1200

Excellent exhibit booth location, company name on event invitation, company name on event banner

Regular Exhibitor
\$600

Exhibit booth (10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails 6' covered table, 2 chairs, identification signage)

Please complete the registration and payment form enclosed to reserve your space NOW.



BUSINESS SHOWCASE



The 2018 Business Showcase Registration & Payment Form

Wednesday, March 21, 2018

The Park Expo & Conference Center

(800 Briar Creek Rd - formerly known as the Charlotte Merchandise Mart)

3:00 – 7:00 pm

_____ check here to reserve a **sponsorship** and circle your desired sponsorship level below

Platinum	Gold	Silver
(\$3000)	(\$2000)	(\$1200)

_____ check here to reserve a **regular** exhibitor level (booth only) \$600

Will you need?

_____ Corner booths (add \$75) _____ Electricity needed (add \$100) _____ WiFi (add \$75)

Please complete the form below & fax it to 704.331.0719 or email it to Landon White (Landon@charlottehta.com)
For more information, please call us at 704.331.0079

CONTACT NAME		COMPANY	
ADDRESS	CITY	STATE	ZIP
TELEPHONE	FAX	E-MAIL	
Send To: HTA, 301 South McDowell Street, Suite 1106, Charlotte, NC 28204			
_____ CHECK ENCLOSED (Payable to HTA)			
_____ BILL MY (circle one)	AMEX	VISA	MC
ACCOUNT NUMBER	EXPIRATION DATE	CID CODE	
SIGNATURE			
<p>**Limited number of booths are available for this Business Showcase** **Reservations MUST be guaranteed with payment and are non-cancellable**</p>			